



Payroc Sales Summit

Austin Marriott Downtown | Austin, TX
January 10, 11 and 12, 2023



Payroc at a Glance



● 750+ 'Roc Stars' in 45+ Markets

● 151K Merchants Globally

● 1,000+ Agents & 40+ ISV Partners

● \$80B+ Annual Processing Volume

Consistent Industry Recognition



2015

Payscape (now part of Payroc)
ISO of the Year by ETA



2020

FinTech Advance Award
By Technology Ass of GA



2020

Top 20 FinTech Companies
in Georgia



2020

Pacesetter Awards by
Atlanta Business Chronicle



2016

NXGEN (now part of Payroc)
ISO of the Year by ETA



2019

Top Places to Work in Atlanta



2020

Top Places to Work in Chicago



TECHlanta Innovation of
the Year Award at SEAA



2019

Payroc
ISO of the Year by ETA



2021 Finalist

Business Intelligence
Group



2022 Winner: Call

Center

Transformation

Business Intelligence
Group



2023 Winner:

Outstanding Customer
Center

Business Intelligence
Group



The Sales Summit

Can I get a yee-haw?



Overview

Join us for an Educational, 2-Day Conference in the Lone Star State!



Educational

2-Day all-inclusive event focused on sales and open to ALL agents with Speakers and Break-out sessions.



200+ Attendees

ALL Sales Agents are invited to participate. Previous format focused on the higher producing Agent/ISOs.



Communication

Great networking opportunity. Share your products and services with a much larger agent base.



New Location

Come join fellow Rocstars in the Lone Star state to better prepare our team for a successful 2024!

Agenda

Detailed agenda to follow

Wednesday, January 10th

- 5:00 p.m. Sponsor Booth Setup
- 6:00 p.m. Registration
- 6:30 p.m. Welcome Reception

Thursday, January 11th

- 8:00 a.m. Breakfast with Sponsors
- 9:00 a.m. Conference Begins
- 1:00 p.m. Awards Lunch
- 2:30 p.m. Sponsor Networking
- 3:00 p.m. Sponsor Panel
- 5:00 p.m. Conference Concludes/Happy Hour Begins
- 6:00 p.m. Free Evening

Friday, January 12th

- 8:00 a.m. Breakfast with Sponsors
- 9:00 a.m. Conference Begins
- 10:00 a.m. Department Small Group Session
- 1:00 p.m. Grab n Go Lunch/Conference Concludes/Sponsor Move-Out*



Join us at Payroc's second annual Educational Sales Summit with agents from all over the country!

We're expecting many attendees to join us in Austin, TX where we'll have two days of amazing content, recognitions, parties, networking and more!

*Please be sure to book flights to depart after the conference has concluded



Previous Presenters



Jim Oberman
Payroc | CEO



Eric Bernstein
Valor Paytech | CEO



Chris Clarke
Dejavoo Systems |
Corporate Sales Manager



Stephen Baker
Fiserv | Client Business
Executive



Gene Schenberg
Valor Paytech | VP of Sales



Tom McCarthy
Tech Capital Group | CEO



Kevin Calabrese
Fluid Pay | Executive VP



John Lomax
UpNexa | Executive VP

Powered by Whova



MOBILE APP

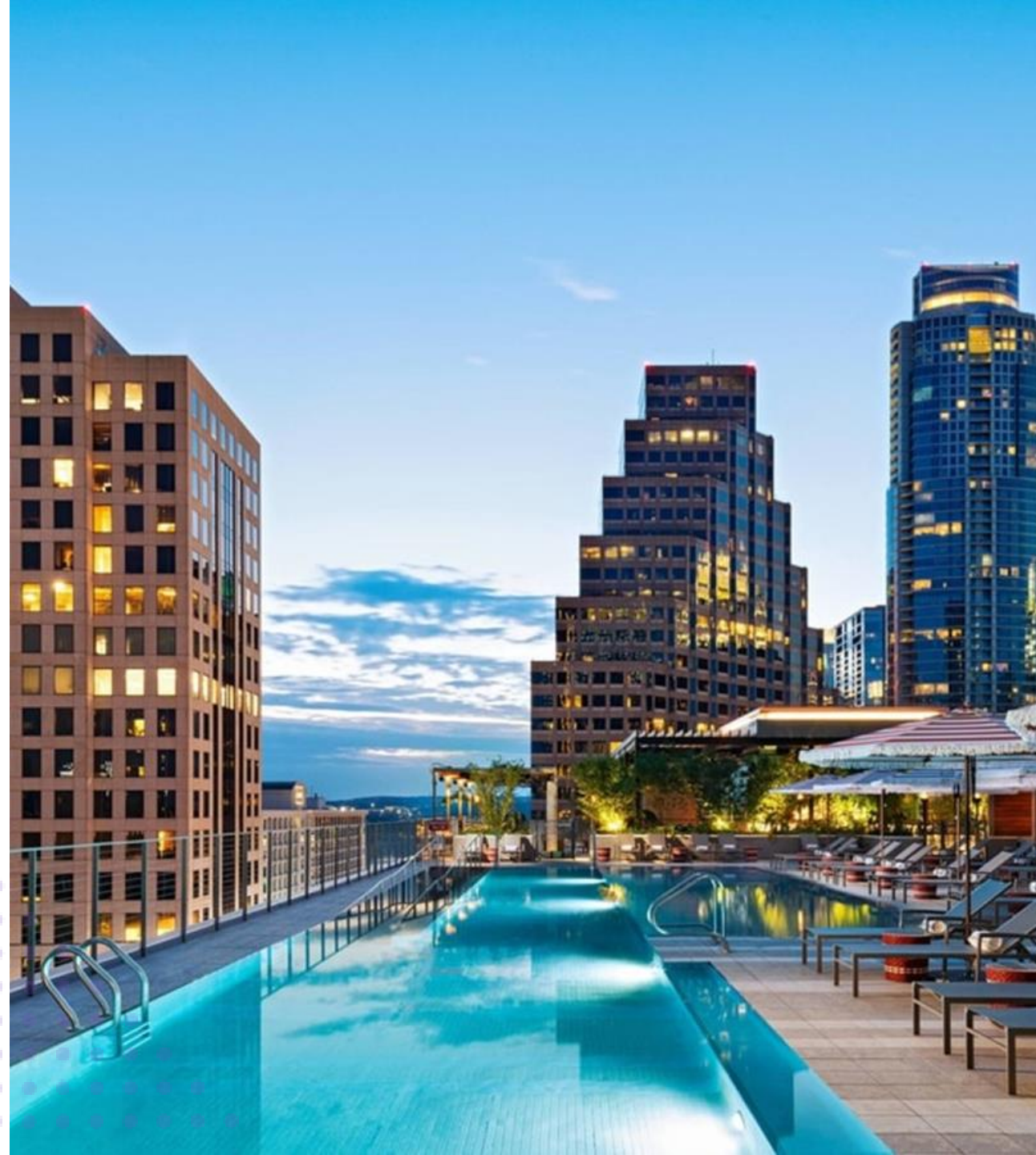
Download the Whova App from your App Store

- Award-winning mobile app for events and conferences. Fully customizable for our event & your sponsorship.
- Smart Networking: Connect with attendees, share pictures & join the community chat
- Mobile Brochure: Stay up to date on the agenda, changes & updates



Austin Marriott Downtown

304 East Cesar Chavez Street
Austin, TX 78701



About the Property

- Features over 600 iconic guest rooms, including 25 stunning suites
- Rooftop pool with breathtaking views
- Two-level lobby bar
- Signature restaurant - Corinne
- Rooftop tropical bar with tiki cocktails
- Over 60,000 square feet of stunning meeting space
- Located right across the street from the Austin Convention Center
- Steps away from Lady Bird Lake, popular shops, and restaurants
- Ideal location for new meeting and stay experiences





Property Aesthetic



[Austin Marriott Downtown](#)



Sponsorship Packages



Sponsorship Packages

Bell Pepper Sponsor



- ✓ 1 Representative
- ✓ 2 Night Lodging
- ✓ Sponsor Table
- ✓ Welcome Bag Swag¹
- ✓ Digital/Social Recognition
- ✓ Conference Whova App Access²
- ✓ Conference Signage
- ✓ Email Communication Marketing

\$8,500

Jalapeño Sponsor



- ✓ 1 Representative
- ✓ 2 Night Lodging
- ✓ Sponsor Table
- ✓ Welcome Bag Swag¹
- ✓ Digital/Social Recognition
- ✓ Conference Whova App Access²
- ✓ Conference Signage
- ✓ Email Communication Marketing
- ✓ Panel Speaking Opportunity
- ✓ Jalapeño Perks (See page 14)

\$12,000

Habanero Sponsor



- ✓ 2 Representatives
- ✓ 2 Night Lodging
- ✓ Sponsor Table
- ✓ Welcome Bag Swag¹
- ✓ Digital/Social Recognition
- ✓ Conference Whova App Access²
- ✓ Conference Signage
- ✓ Email Communication Marketing
- ✓ Panel Speaking Opportunity
- ✓ Presenting Time During Programming
- ✓ Habanero Perks (See page 15)

\$20,000

Ghost Pepper Sponsor



- ✓ 3 Representatives
- ✓ 2 Night Lodging
- ✓ Sponsor Table
- ✓ Welcome Bag Swag¹
- ✓ Digital/Social Recognition
- ✓ Conference Whova App Access²
- ✓ Conference Signage
- ✓ Email Communication Marketing
- ✓ Panel Speaking Opportunity
- ✓ Presenting Time During Programming
- ✓ Fully Co-branded Sponsorship
- ✓ Ghost Pepper Perks (See page 15)

\$30,000

¹ Sponsors are able to provide custom swag to include in all attendees Welcome Bags.

² Sponsors have access to communicate to all attendees via the Whova App.

Jalapeño Perks

Select 1 Perk from list below

FIRST COME, FIRST SERVE



Select 1 Below

- 1 Thursday Breakfast
- 2 Friday Breakfast
- 3 Thursday Coffee Break
- 4 Friday Coffee Break
- 6 Wi-fi Sponson

Please connect with Danny for your order confirmation

Habanero & Ghost Pepper Perks

Select 1 of each color

FIRST COME, FIRST SERVE



Select 1 Below

- 1 Thursday Breakfast
- 2 Friday Breakfast
- 3 Thursday Coffee Break
- 4 Friday Coffee Break
- 6 Wi-fi Sponsor

Hot Items!

Select 1 Below

- 1 Welcome Reception
- 2 Happy Hour
- 3 Awards Lunch
- 4 Celebration Social

Please connect with Danny for your order confirmation

Previous Sponsors



FIFTH THIRD BANK



Appendix

That's a wrap!



FAQ

Know before you go



Travel & Transit

You are responsible for booking your own flights and transportation while in Austin, TX. We recommend flying into Austin-Bergstrom International Airport (AUS) located 15 minutes from the hotel. Parking and Valet is available for \$59.00 per day.



Lodging

Austin Marriott Downtown is holding a block of rooms for our group at a discounted rate. We will automatically book your lodging upon RSVP. If you would like to extend your stay, please let us know and we will check on hotel availability.



Food & Beverage

Heavy hors d'oeuvres and beverages will be provided Wednesday evening. Breakfast, Lunch, and Happy Hour will be provided on Thursday. Breakfast and lunch will be provided on Friday morning. Coffee, water and snacks will be available during the conference.



Shipping

Austin Marriott Downtown has an onsite FedEx office. We will provide more shipping information as the event gets closer. You will be able to outbound ship utilizing the onsite FedEx office.

Questions?



Jennifer West
Event Coordinator

Email: jennifer.west@payroc.com
Phone: (708) 543-0268



Danny Neal
VP, Acquired Entities

Email: danny.neal@payroc.com
Phone: (706) 506-7640

Contact Jennifer or Danny with any questions you have related to conference logistics, sponsorship options, additional representative costs, or speaking opportunities.