



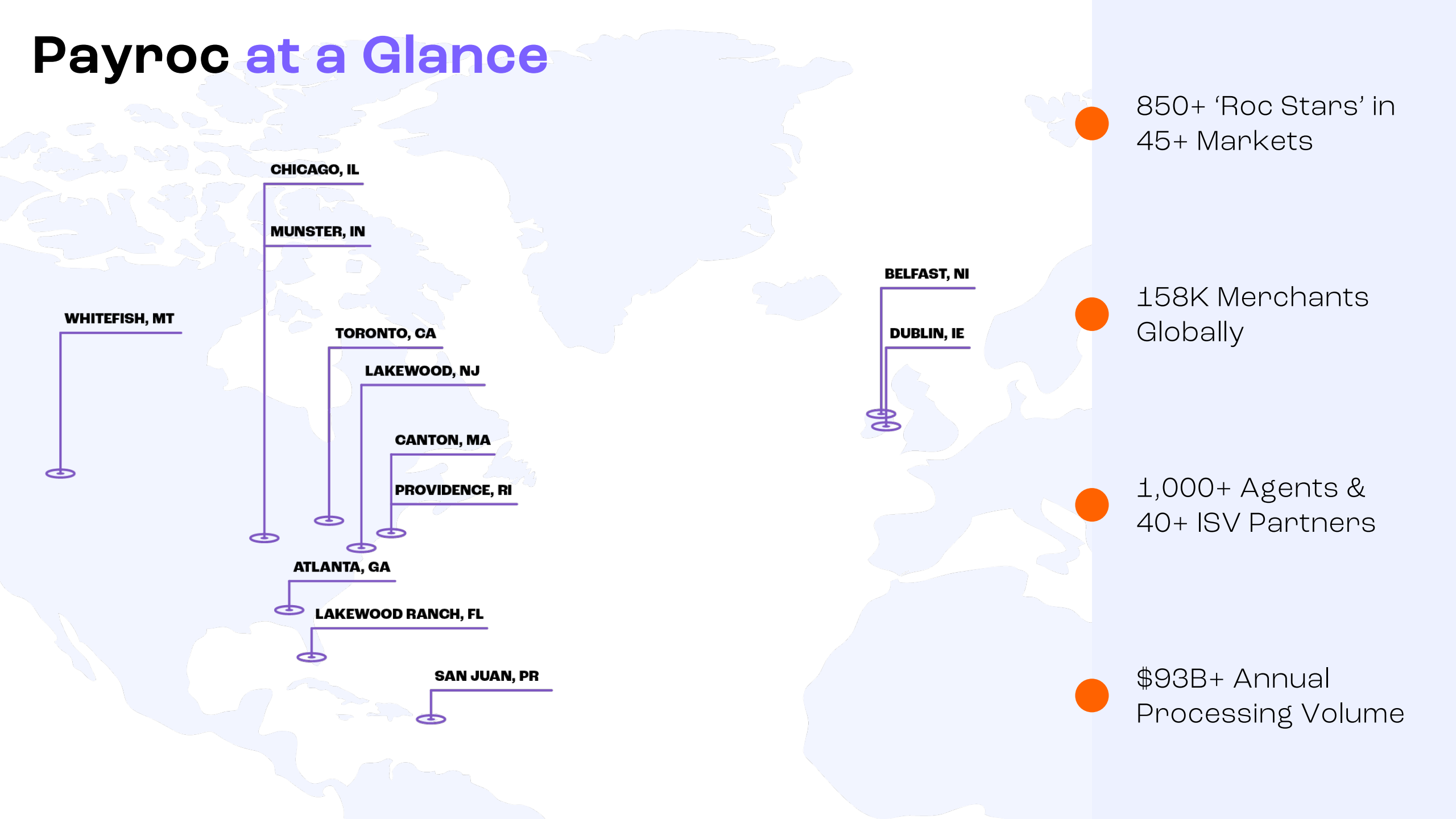
# Payroc Sales Summit

Austin Marriott Downtown | Austin, TX

January 13-15, 2025



# Payroc at a Glance



850+ 'Roc Stars' in  
45+ Markets

158K Merchants  
Globally

1,000+ Agents &  
40+ ISV Partners

\$93B+ Annual  
Processing Volume

# Consistent Industry Recognition



2015

Payscape (now part of Payroc)  
ISO of the Year by ETA



2020

FinTech Advance Award  
By Technology Ass of GA



2020

Top 20 FinTech Companies  
in Georgia



2020

Pacesetter Awards by  
Atlanta Business Chronicle



2016

NXGEN (now part of Payroc)  
ISO of the Year by ETA



2019

Top Places to Work in Atlanta



2020

Top Places to Work in Chicago



TECHlanta Innovation of  
the Year Award at SEAA



2019

Payroc  
ISO of the Year by ETA



2021 Finalist

Business Intelligence  
Group



2022 Winner: Call  
Center  
Transformation  
Business Intelligence  
Group



2023 Winner:  
Outstanding Customer  
Center  
Business Intelligence  
Group

# 2025 Sales Summit

This ain't our first  
rodeo.



# Overview

*Join us for an Educational, 3-Day Conference in the Lone Star State!*



## Educational

3-Day all-inclusive event focused on sales and open to ALL agents with Speakers and Break-out sessions.



## 200+ Attendees

ALL Sales Agents are invited to participate. Previous format focused on the higher producing Agent/ISOs.



## Networking

Great networking opportunity. Share your products and services with a much larger agent base.



## New Opportunities

More agents and more sales focused to better prepare our team for a successful 2025!

Payroc WorldAccess, LLC is a high-growth merchant acquirer, processor, and payment integrations powerhouse processing more than \$93 billion in annual transaction volume in over 45 markets, for more than 158,000 merchants. Payroc WorldAccess, through its subsidiaries, offers best-in-class sales enablement and payment processing technology on a global scale, delivering proprietary, innovative, and full-service merchant acquiring solutions together with key card brand network payment sponsorship registrations. Payroc (through its subsidiaries) is a registered Visa third party processor, Mastercard third party servicer, payment facilitator and encryption support organization for Fifth Third Bank, National Association ("Fifth Third"), and in Canada is registered with Peoples Trust Company, Vancouver, Canada among many others.

# Agenda

*Detailed agenda to follow*

## Monday, January 13th

- 12:00 p.m. - 5:00 p.m. Sponsor Booth Setup
- 6:30 p.m. Registration & Welcome Reception at Zanzibar (Rooftop)



## Tuesday, January 14th

- 8:00 a.m. Continental Breakfast
- 9:00 a.m. Conference Begins
- 12:30 p.m. Lunch
- 1:30 p.m. Breakout Sessions
- 3:30 p.m. Sponsor Networking
- 4:30 p.m. Conference Concludes
- 6:30 p.m. Awards Dinner

## Wednesday, January 15th

- 8:00 a.m. Continental Breakfast
- 9:00 a.m. Conference Begins
- 12:00 p.m. Conference Concludes/Sponsor Move-Out



Join us at Payroc's third annual Educational Sales Summit with agents from all over the country!

We're expecting many attendees to join us in Austin, TX where we'll have three days of amazing content, recognitions, parties, networking and more!

# Previous Presenters



**Adam Oberman**  
Payroc | President



**Casey Conley**  
Payroc | CPO



**Erika Moon**  
BC Solutions | CEO



**Stephen Baker**  
Fiserv | Client Business  
Executive



**Tim McWeeney**  
Ingenico | Head of Sales  
Indirect Acquirer & ISO



**Tom McCarthy**  
Tech Capital Group | CEO



**Angela Stevens**  
Global Payments | Senior  
Account Manager



**John Lomax**  
UpNexa | Executive VP

# Austin Marriott Downtown

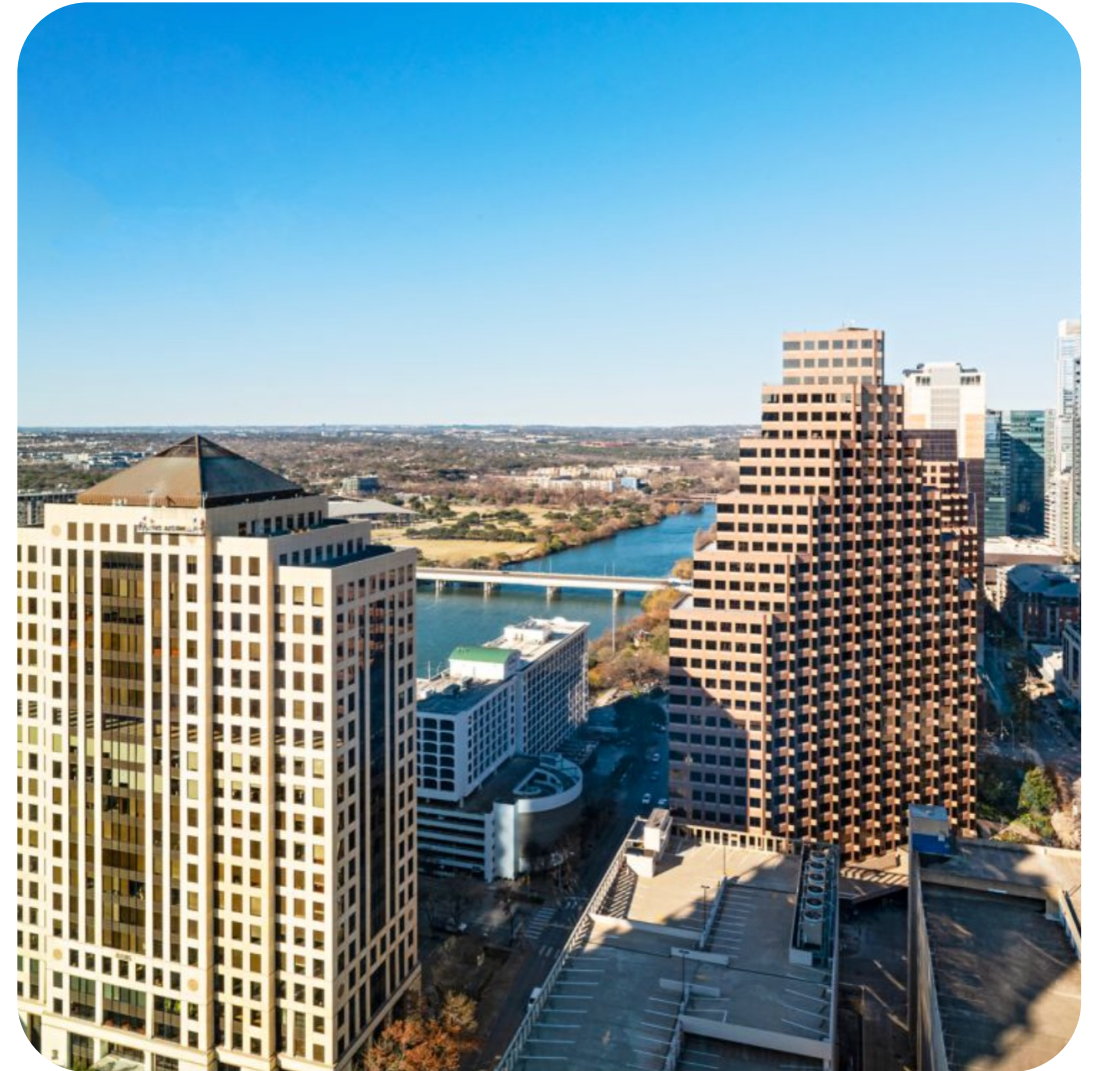
304 East Cesar Chavez Street  
Austin, TX 78701





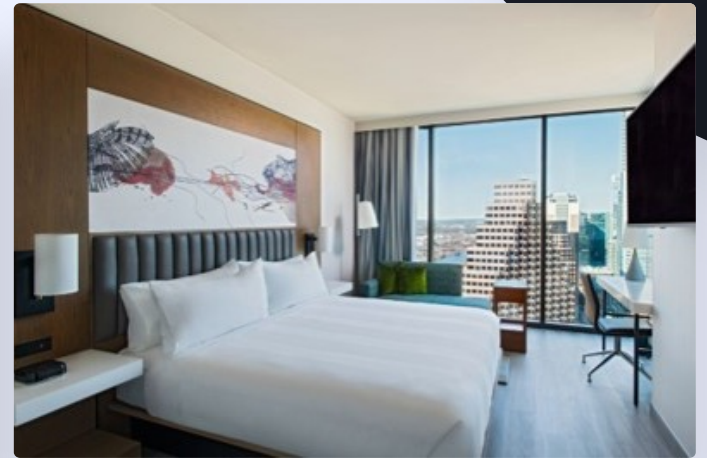
# About the Property

- Features over 600 iconic guest rooms, including 25 stunning suites
- Rooftop pool with breathtaking views
- Two-level lobby bar
- Signature restaurant - Corinne
- Rooftop tropical bar with tiki cocktails
- Over 60,000 square feet of stunning meeting space
- Located right across the street from the Austin Convention Center
- Steps away from Lady Bird Lake, popular shops, and restaurants
- Ideal location for new meeting and stay experiences





# Property Aesthetic



## [Austin Marriott Downtown](#)



# Sponsorship Packages



# Sponsorship Opportunities

Saddle up, partner!

## Bronze Sponsor

- One Representative
- Two Night Lodging
- Sponsor Table
- Welcome Bag Swag\*
- Digital & Social Recognition
- Conference App Access\*\*
- Conference Signage
- Email Communication Marketing
- One Enhanced Sponsorship Opportunity

\$8,500

## Silver Sponsor

- Two Representatives
- Two Night Lodging
- Sponsor Table
- Welcome Bag Swag\*
- Digital & Social Recognition
- Conference App Access\*\*
- Conference Signage
- Email Communication Marketing
- One Enhanced Sponsorship Opportunity
- Speaking Opportunity (Up to 5 Minutes)

\$12,000

## Gold Sponsor

- Two Representatives
- Three Night Lodging
- Sponsor Table: Premium Placement
- Welcome Bag Swag\*
- Digital & Social Recognition
- Conference App Access\*\*
- Conference Signage
- Email Communication Marketing
- One Enhanced and One Premium Sponsorship Opportunity
- Speaking Opportunity (Up to 10 Minutes)

\$20,000

## Presenting Sponsor

*Fully Co-branded Sponsorship*

- Four Representatives
- Three Night Lodging
- Sponsor Table: Premium Placement
- Welcome Bag Swag\*
- Digital & Social Recognition
- Conference App Access\*\*
- Conference Signage
- Email Communication Marketing
- One Enhanced and One Premium Sponsorship Opportunity
- Speaking Opportunity (Up to 20 Minutes)

\$30,000

\*Sponsors are able to provide custom swag to include in all attendees Welcome Bags.

\*\*Sponsors have access to communicate to all attendees via the Whova App.

# Additional Sponsorship Opportunities

## Enhanced

- 1 Tuesday Breakfast
- 2 Wednesday Breakfast
- 3 Tuesday Coffee Break
- 4 Wednesday Coffee Break
- 5 Tuesday Lunch
- 6 Wi-Fi Sponsor

## Premium

- 1 Welcome Reception
- 2 Happy Hour
- 3 Awards Dinner

Bronze Sponsor = Chose One Enhanced

Silver Sponsor = Chose One Enhanced

Gold Sponsor = Chose One Enhanced and One Premium

Presenting Sponsor = Chose One Enhanced and One Premium

# Previous Sponsors



FIFTH THIRD BANK



# Appendix

That's a wrap!



# FAQ

Know before you go



## Travel & Transit

You are responsible for booking your own flights and transportation while in Austin, TX. We recommend flying into Austin-Bergstrom International Airport (AUS) located 15 minutes from the hotel. Parking and Valet is available for \$59.00 per day.



## Lodging

Austin Marriott Downtown is holding a block of rooms for our group at a discounted rate. We will automatically book your lodging upon RSVP. If you would like to extend your stay, please let us know and we will check on hotel availability.



## Food & Beverage

Heavy hors d'oeuvres will be provided Monday evening. Breakfast, Lunch, and Happy Hour will be provided on Tuesday. Breakfast will be provided on Wednesday morning. Coffee, water and snacks will be available during the conference.



## Shipping

Austin Marriott Downtown has an onsite FedEx office. We will provide more shipping information as the event gets closer. You will be able to outbond ship utilizing the onsite FedEx office.



# Questions?



**Jennifer West**  
Event Coordinator

Email: [jennifer.west@payroc.com](mailto:jennifer.west@payroc.com)  
Phone: (708) 543-0268



**Danny Neal**  
VP, Revenue

Email: [danny.neal@payroc.com](mailto:danny.neal@payroc.com)  
Phone: (706) 506-7640

Contact Jennifer or Danny with any questions you have related to conference logistics, sponsorship options, additional representative costs, or speaking opportunities.